

# Operations and Supply Chain Management

AN INTERNATIONAL JOURNAL

## A Special Issue on Case Studies in Supply Chain Management

**Joel D. Wisner**

Case Studies in Supply Chain Management: Special Issue Editorial

**Christopher Roethlein, Cheryl Snead, and John Visich**

Banneker Industries, Inc.

**Michael McGinnis**

Heartland & Company

**Francesco Ciliberti, Denise Baden, and Ian Harwood**

Insights into Corporate Social Responsibility Practices in Supply Chains:  
A Multiple Case Study of SMEs in the UK

**Nyoman Pujawan and Mahendrawathi Er**

Managing Supply Chain Complexity in a Tea Manufacturing Company

**Barry Doyle and Arthur Bell**

Reading the Tea Leaves at Tea and More: Resolving Complex Supply Chain Issues

**Eyal Eckhaus and Frank Bates**

Trade Barter, the Rimzi Chamber of Commerce and the Rimzi University of Economics



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## Purpose

Operations and Supply Chain Management: An International Journal (OSCM) publishes high quality refereed articles in the field of operations and supply chain management. The journal invites original contributions that present modeling, empirical, review, and conceptual works. To enable maximum dissemination, the articles are freely accessible through the internet to anybody and a limited printed version will be available at cost. The journal is published in line with the OSCM international conferences that have been held since 2005.

## Scope of the Journal

The Journal will publish original papers in the broad area of operations management and supply chain management, including, but are not limited to:

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| <ul style="list-style-type: none"><li>• Operations / Supply chain strategy</li><li>• Operations / Supply chain design</li><li>• Operations / Supply chain planning</li><li>• Inventory planning and control</li><li>• Procurement management</li><li>• Demand forecasting</li><li>• Demand management</li><li>• Product design and supply chain</li><li>• Transportation and distribution</li><li>• Warehousing &amp; material handling</li><li>• Logistics outsourcing</li><li>• Lean manufacturing</li><li>• Quality management</li><li>• Maintenance management</li></ul> | <ul style="list-style-type: none"><li>• Project management</li><li>• Location decisions</li><li>• Retail operations</li><li>• Global operations / SCM</li><li>• Sustainable supply chain</li><li>• IS/IT for SCM</li><li>• E-Business</li><li>• SCM / Marketing interfaces</li><li>• SCM performance measure</li><li>• Service operations</li><li>• Financial aspects of SCM</li><li>• Human aspects of operations / SCM</li><li>• Pedagogical issues in OSCM</li><li>• Research methodology in OSCM</li></ul> |
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## Readership

Articles published in Operations and Supply Chain: An International Journal are read by academics, researchers, students, consultants, and practitioners in the fields of operations management and supply chain management

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Each paper submitted to OSCM is subject to a blind review process. The Editor-in-Chief or the Associate Editors will first review the suitability of the manuscript and if deemed appropriate, it will be sent to reviewers for evaluation and comments. Based on the recommendation of the reviewers, the Editor-in-Chief will decide whether the paper is to be accepted as it is, subject to revisions, or rejected.

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