

Case Studies in Supply Chain Management: Special Issue Editorial

Joel D. Wisner

Special Issue Editor

University of Nevada, Las Vegas; College of Business; Department of Management
Las Vegas, Nevada, 89154-6009 U.S.A.
Joel.Wisner@unlv.edu

1. Introduction

I am very pleased to present this special issue of *Operations and Supply Chain Management: An International Journal*—"Case Studies in Supply Chain Management." The emphasis on supply chain management in business and engineering schools is increasing around the world, and with this comes the need for an ever larger number of interesting, thought-provoking and high-quality supply chain management case studies. The objective for this special issue was to generate case studies to be used in the classroom to emphasize supply chain problems such that students can consider novel solutions as well as consider other supply chain management research needs. I hope that instructors and their students will find these case studies useful.

The case studies in this issue are all based on real companies and real problems however some names have been changed to protect confidentiality. Each of the case studies is also accompanied by a teaching note, however these are not published in this issue—rather, instructors must contact me, the authors, or the journal editor to obtain copies of the teaching notes. Under no circumstances are students allowed to have access to the teaching notes.

2. In This Issue

This issue has six very fine teaching cases covering the topics of supply chain management consulting service problems, supply chain problems in a small and but high growth import/export company, the interactions between supplier evaluation and selection processes, the use of trade barter at a university, managing supply chain processes in

a large tea manufacturer, and corporate social responsibility in supply chains. We received a total of 23 case studies in response to our call for papers, and thirteen of these were entered into the review process. Ultimately, six case studies were accepted for publication. I hope this diverse set of cases create valuable and high-spirited discussions in the classroom as well as ideas for other case studies and further research.

The cases are not listed in order of importance; instead they are listed alphabetically according to the case titles.

3. Acknowledgements

The success of this special issue is due in large part to the Special Issue Review Board membership—without them, this issue would not have been possible. The reviewers were able to provide many value-enhancing suggestions to the submitted manuscripts. I was very fortunate to find reviewers who could complete their reviews quickly and capably, enabling a quick turnaround for the authors. Thus, I give the special issue review board a tremendous thank-you for a job well done.

I also would like to extend my thanks and gratitude to Dr. Nyoman Pujawan and his staff for allowing me to create this special issue, and for all of their high-quality assistance in the pre-publication process.

Finally, I wish to thank all of the case study authors for responding to the Call for Papers with some very fine manuscripts. Your efforts are highly appreciated.

Joel D. Wisner earned his Ph.D. in Supply Chain Management from Arizona State University in 1991. He has written two supply chain management textbooks—*Principles of Supply Chain Management: A Balanced Approach* and *Process Management: Creating Value along the Supply Chain*. His current research interests are in quality assessment and improvement strategies along the supply chain. More information about Dr. Wisner can be found at his website: www.scsv.nevada.edu/~wisnerj