

## TRANSFER FOR THE NEXT GENERATION OF LOGISTICS EXPERTS

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### ABSTRACT

The occupational field of logistics is undergoing a considerable transformation, as new technologies area rising and economic, environmental as well as social conditions are significantly changing. In addition, the logistics sector is facing problems to attract well-skilled employees. Adequately preparing the next generation of logistics experts plays a central role to master these challenges. To be most effective, logistics education should not be limited to academic programs or company trainings, but already take place at schools. Thus, logistics topics should be included in curricula of different school types and taught in high quality to school students. This does not only increase the knowledge about logistics at an early stage but also raise interest for future careers in logistics. Therefore, this work presents the initiative “Research and Education on Transport Logistics” (RETrans) and discusses its potential to empower logistics education and to overcome prejudices among potential future employees. The initiative’s mission is to build a competence center for transport logistics in cooperation with stakeholders from research, industry, and the public sector. Central to the project is its open online platform providing information and learning materials on the transport modes rail, road, and inland waterway, efficient logistics processes, new technologies and innovations, as well as sustainable freight transport. All materials are freely available and can be used by different school types. Various instruments, such as curricula analysis, expert workshops, surveys, and analysis of secondary data, contribute to the design of the online platform.

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\*\*\* It is intended to give a presentation without submitting a paper. \*\*\*

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